



THE NAIROBI  
DECLARATION ON  
SUSTAINABLE  
INSURANCE

# THE AFRICAN SUSTAINABLE INSURANCE SUMMIT 2025

Building a new sustainability  
culture for African insurance  
markets



2 - 4 April 2025



Accra, Ghana

# About The Summit

The Nairobi Declaration on Sustainable Insurance (NDSI) is pleased to host the Africa Sustainable Insurance Summit which will bring together large representation of the NDSI membership and a wider insurance audience. This conference will be thematically focused on topics related to sustainability – especially disaster risk and climate resilience.

Join us at Accra for high-level dialogue, targeted learning, and collaborative opportunities to deliver innovative, sustainable solutions and transform the sector's future.



## Event Objectives

Build an NDSI Culture

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Build awareness of 'sustainable insurance' and support member education.

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Create a community of praxis and offer spaces for networking.

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Spark further member-based activity and content development

# Sponsorship

The Africa Sustainable Insurance Summit is the first of its kind and the NDSI is seeking to partner with like-minded African Insurance Sector players, particularly of the NDSI membership to host the summit which will promote building of the NDSI culture and promote positive change in the insurance sector. The opportunities to sponsor are numerous and benefits include:



An opportunity to be a thought-leader in sustainable insurance and shape the collective approach in the African continent



Exciting opportunities for brand visibility and opportunity to promote your services and products



Extensive networking opportunities with key African Insurance Industry leaders.



Opportunity to drive the conversation on sustainable investments, underwriting and reporting



An opportunity to showcase the real impact insurance is making in the lives of African businesses and communities.

# Sponsorship Package

Complimentary	Platinum \$10,000	Gold \$7,500	Silver \$5,500
Complimentary chauffeur driven car	✓		
Video advert on NDSI social media pre-event	✓	✓	
Logo on all online and print advertising	✓		
Logo on conference welcome banner	✓	✓	✓
Banners	✓	✓	✓
Logo in the conference program	✓	✓	✓
Logo on NDSI conference website	✓	✓	✓
Company profile in conference magazine	✓		
Full page advert in conference magazine	✓		
Complimentary advert in conference magazine 1/2 page		✓	
Complimentary advert in conference magazine 1/4 page			✓
Logo in the sponsors' page in the conference magazine	✓	✓	✓

# Additional Packages

Package	Cost (USD)	Benefit
Welcome cocktail 2nd April	7,500	<ul style="list-style-type: none"> <li>• Naming rights to the welcome reception i.e “sponsor name” cocktail function.</li> <li>• Opportunity for a representative from your organisation to make a speech at the cocktail</li> <li>• Sponsors logo on the Cocktail Reception announcement on the website</li> <li>• Sponsors logo won the Cocktail Reception announcement post on the social media</li> <li>• Sponsor logo will be on stage screens during the Cocktail Reception</li> <li>• Exclusive Branding for the sponsor at the Cocktail Reception area</li> <li>• Sponsor logo will be on website</li> <li>• Sponsor logo will be on the sponsors’ page of the conference booklet</li> <li>• Sponsor logo will be on the sponsors’ video displayed on the screens in the conference hall</li> <li>• Sponsor logo will be on the thanks post of the sponsors shared on the social media</li> </ul>
Gala dinner 3rd April	20,000	<ul style="list-style-type: none"> <li>• Exclusive branding for the sponsor in the Gala Dinner place</li> <li>• One reserved table at the Gala Dinner in a prime position.</li> <li>• Opportunity for a representative from your organisation to make a speech at the gala dinner.</li> <li>• Company logo featured prominently on conference marketing platforms.</li> <li>• Signage provided by you displayed at the Gala Dinner location.</li> <li>• Sponsor logo will be on the Gala dinner announcement on the website</li> <li>• Sponsor logo will be on the Gala dinner post on the social media</li> <li>• Sponsor logo will be on stage screens during the gala dinner</li> <li>• Sponsor logo will be on website</li> <li>• Sponsor logo will be on the sponsors page in the conference booklet</li> <li>• Sponsor logo will be on the sponsors video displayed on the screens in the conference hall</li> </ul>
Conference chocolate stand	7,500	<ul style="list-style-type: none"> <li>• Naming rights as a Chocolate Stand sponsor.</li> <li>• Brand Visibility at the event.</li> <li>• Exclusive Branding on the registration area.</li> <li>• Sponsor logo will be on website.</li> <li>• Sponsor logo will be on the sponsors’ page of the conference booklet</li> <li>• Sponsor logo will be on the sponsors’ video displayed on the screens in the conference hall.</li> <li>• Sponsor logo will be on the thanks post of the sponsors shared on the social media.</li> </ul>
Event app sponsor	N/A	<ul style="list-style-type: none"> <li>• Naming rights as an Event app sponsor</li> <li>• Brand visibility at the event.</li> <li>• Exclusive branding on the registration area.</li> <li>• Sponsor logo will be on website.</li> <li>• Sponsor logo will be on the sponsors’ page of the conference booklet</li> <li>• Sponsor logo will be on the sponsors’ video displayed on the screens in the conference hall.</li> <li>• Sponsor logo will be on the thanks post of the sponsors shared on the social media.</li> </ul>



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# Thank you!

## We look forward to your partnership.

### Contact



<https://sustainableinsurancedeclaration.org/>



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