



SPONSORSHIP GUIDE

INTRODUCTION

The NDSI is proud to host the Africa Sustainable Insurance Summit 2026, tentatively scheduled for February 4th to 6th, 2026 in the vibrant city of Cape Town. Building on the momentum from the highly successful Africa Sustainable Insurance Summit 2025 in Accra, Ghana, next year's summit aims to bring together a large representation of the NDSI membership and a wider insurance audience. The conference will be thematically focused on critical topics related to sustainability, with a particular emphasis on disaster risk and climate resilience.

WHY PARTNER WITH US?

The 2025 summit saw over 250 participants from 19 African countries, representing 116 organisations including insurers, brokers, consultants, and reinsurers. The NDSI is seeking to partner with like-minded African insurance sector players, particularly those within the NDSI membership, to host a summit that promotes the building of NDSI culture and drives positive change in the insurance sector.

Sponsoring the African Sustainable Insurance Summit 2026 offers unparalleled benefits and a significant return on investment for your organization:

- Thought Leadership & Industry Influence: Position your organization as a leader in sustainable insurance and actively shape the collective approach within the African continent. Drive the conversation on sustainable investments, underwriting, and reporting.
- Exceptional Brand Visibility & Promotion: Gain exciting opportunities for extensive brand visibility across various platforms, and effectively promote your services and products to a highly targeted audience. Showcase the real impact your insurance solutions are making in the lives of African businesses and communities.
- Extensive Networking Opportunities: Connect directly with key African insurance industry leaders, decision-makers, and a diverse range of industry stakeholders.
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TARGET AUDIENCE:

The summit is expected to attract over 250 participants from at least 20 countries across Africa. Our audience includes:

- NDSI Membership (currently 240 members from 36 countries)
- Insurers
- Brokers
- Consultants
- Reinsurers
- Other key players and stakeholders in the African insurance sector such as regualors and industry assocations

SPONSORSHIP PACKAGES

The following table outlines our core sponsorship tiers, designed to offer varying levels of exposure and engagement:

COMPLIMENTARY	Saphire 20000	Platinum 15000	Gold 10,000	Silver 7500	Bronze 5500
Video Advert on NDSI social media and website pre-event	1	1	1		
Logo on all online and print advertising	✓	√	√	1	✓
Product Presentation at the Venue	✓ 3 min	✓ 2 min	✓ 2 min		
Logo on Conference Welcome Banner	✓	✓	√	✓	✓
Banners	√ 5	√ 4	√ 3	√ 2	√ 1
Logo in the Conference program	✓	✓	√	✓	√
Logo on NDSI Conference Website	✓	✓	✓	✓	✓
Company Profile in Conference Magazine	✓	✓	✓	✓	✓
Full page Advert in Conference Magazine	✓	✓			
Complimentary Advert in Conference Magazine 1/2 page			✓	✓	
Complimentary Advert in Conference Magazine 1/4 page					
Logo in the Sponsors' Page in the Conference Magazine	✓	/	1	✓	✓
Complimentary Chauffeur Driven car (Private Airport Transfer)	✓ 3	√ 2	√ 1		

SPONSORSHIP PACKAGES -

KEY SPONSORSHIP PACKAGES

Please note that the sponsorship packages shared are estimates and have been aligned to the closest corresponding sponsorship tier.

Package	Cost (USD)	Benefit
NDSI Members Lunch and	10,000	One reserved table during lunch break in a prime position.
Coffee Break 4th February	1/ II	Naming rights as a Coffee & Lunch Break sponsor.
		• Exclusive branding for the sponsor in the coffee break area.
	-114	Sponsor logo will be on website.
	$\forall l = l$	 Sponsor logo will be on the sponsors' page of the conference booklet.
	VIII	 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
		 Sponsor logo will be on the thanks post of the sponsors shared on the social media.
		 Co-branding on the lunch direction signs with the sponsor's logo as lunch Sponsor
		 Cobranding on the lunch area with the sponsor's logo as lunch Sponsor
		Sponsor logo will be on the website.
		 Sponsor logo will be on the sponsors' page of the conference booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
		 Sponsor logo will be in the sponsors' thanks post after the event.
Welcome Cocktail 4th February	7,500	 Naming rights to the welcome reception i.e "sponsor name" cocktail function.
		 Opportunity for a representative from your organisation to make a 3 to 5-minute speech at the cocktail
		Sponsors logo on the Cocktail Reception announcement on the website
		 Sponsors logo won the Cocktail Reception announcement post on the social media
		 Sponsor logo will be on the thanks post of the sponsors shared on the social media.
		 Sponsor logo will be on stage screens during the Cocktail Reception
		Exclusive Branding for the sponsor at the Cocktail Reception area
		Sponsor logo will be on website
		 Sponsor logo will be on the sponsors' page of the conference booklet
		Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
		 Sponsor logo will be on the thanks post of the sponsors shared on the social media

Package	Cost (USD)	Benefit
Coffee Break 4th February	5,500	Exclusive branding for the sponsor in the coffee break area.
		Sponsor logo will be on website.
		Sponsor logo will be on the sponsors' page of booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
		Sponsor logo will be on the thanks post of the sponsors shared on the social media
Lunch Break 5th February	10,000	One reserved table during lunch break in a prime position.
		Naming rights as a Lunch Break sponsor.
		 Exclusive branding for the sponsor in the coffee break area.
		Sponsor logo will be on website.
		 Sponsor logo will be on the sponsors' page of the conference booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
ALEE ASI		 Sponsor logo will be on the thanks post of the sponsors shared on the social media.
		 Co branding on the lunch direction signs with the sponsor's logo as lunch Sponsor
		 Cobranding on the lunch area with the sponsor s logo as lunch Sponsor
		Sponsor logo will be on the website.
		 Sponsor logo will be on the sponsors' page of the conference booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
	Y(C	 Sponsors logo will be in the sponsors' thanks post after the event
Gala Dinner 5th February	20,000	Exclusive branding for the sponsor in the Gala Dinner place
		One reserved table at the Gala Dinner in a prime position
		 Opportunity for a representative from your organisation to make a 3 to 5-minute speech at the gala dinner
		 Company logo featured prominently on conference marketing platforms
		 Signage provided by you displayed at the Gala Dinner location
		 Sponsor logo will be on the Gala dinner announcement on the website
		Sponsor logo will be on the Gala dinner post on the social media
	4 7//	 Sponsor logo will be on stage screens during the gala dinner
	1////	Sponsor logo will be on website
	3//	Sponsor logo will be on the website.
	ML	Sponsor logo will be on the sponsors page in the conference booklet
NY/ // 34/		Sponsor logo will be on the sponsors video displayed on the
7/ 7/2012		screens in the conference hall

Package	Cost (USD)	Benefit
Coffee Break 6th February	5,500	Exclusive branding for the sponsor in the coffee break area
	된 II	Sponsor logo will be on website
//\		Sponsor logo will be on the sponsors' page of booklet
		Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
	<i>y</i>	Sponsor logo will be on the thanks post of the sponsors shared on social media
Lunch Break 6th February	10,000	One reserved table during lunch break in a prime position
		Naming rights as a Lunch Break sponsor
		Exclusive branding for the sponsor in the coffee break area
	M > H	Sponsor logo will be on website
	HH	Sponsor logo will be on the sponsors ' page of the conference booklet
NUKSIV		Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
		 Sponsor logo will be on the thanks post of the sponsors shared on the social media
		 Co branding on the lunch direction signs with the sponsor's logo as lunch Sponsor
		 Cobranding on the lunch area with the sponsor s logo as lunch Sponsor
		Sponsor logo will be on the website.
	YC	Sponsor logo will be on the sponsors' page of the conference booklet
		Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
		Sponsors logo will be in the sponsors' thanks post after the event
Awards Sponsor	10,000	ESG Award Opportunity

Package	Cost (USD)	Benefit
Event App Sponsor	Event App Sponsor App Development	Special exclusive branding for sponsor on the event app
		Brand Visibility at the event
		Sponsor logo will be on website
		Sponsor logo will be on the sponsors ' page of the conference booklet
	Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.	
		Sponsor logo will be on the thanks post of the sponsors shared on the social media

Package	Cost (USD)	Benefit
Registration Desk	7,500	Brand Visibility at the event
		Exclusive Branding at the registration desk
		 Exclusive branding on the registration lanyards in addition to the NDSI branding
		Sponsor logo will be on website
		 Sponsor logo will be on the sponsors' page of the conference booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
		 Sponsor logo will be on the thanks post of the sponsors shared on the social media

ADDITIONAL SPONSORSHIP PACKAGES

Package	Cost (USD)	Benefit
Beach Dinner/Cocktail 6th February	15,000	Brand Visibility at the event
		Exclusive Branding during beach dinner
	>>	Sponsor logo will be on website
		Sponsor logo will be on the sponsors ' page of the conference booklet
		Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
	X //	Sponsor logo will be on the thanks post of the sponsors shared on the social media

Package	Cost (USD)	Benefit
Transport Sponsor	20,000	Naming rights to the Transport solutions
Shuttles and Branding – Airport Pick and Drop To		Brand Visibility at the event
and Fro.		Special exclusive branding for sponsor on all event official transportation means
	XH	The sponsor logo will be on the airport hand signs which will be held by the ushers
	WL41	Sponsor logo will be on sponsors' page on the website
		Sponsor logo will be on the sponsors' page of the conference booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall
		 Sponsor logo will be on the thanks post of the sponsors shared on the social media
Gifts Sponsor	7,500	 South African Cultural Gift/ Eco-friendly bottle for use in the conference
		Brand Visibility at the event
		Special exclusive branding for sponsor on gift
		Sponsor logo will be on website
		Sponsor logo will be on the sponsors' page of booklet
Wine Tasting Tour	15,000	Brand Visibility at the event
		Exclusive Branding during the wine tasting tour
		Sponsor logo will be on website
		Sponsor logo will be on the sponsors ' page of the conference booklet
		 Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
		Sponsor logo will be on the thanks post of the sponsors shared on the social media

Package	Cost (USD)	Benefit
Sponsored Morning Walk	7,500	Brand Visibility at the event
		Exclusive Branding during the walk
		Sponsor logo will be on website
		Sponsor logo will be on the sponsors ' page of the conference booklet
		Sponsor logo will be on the sponsors' video displayed on the screens in the conference hall.
		Sponsor logo will be on the thanks post of the sponsors shared on the social media

*Sponsorship of USD 10,000 and above can be shared between 2 or more sponsors.

Sponsorships of less than USD 5000 will be considered as partnerships.

